



Alysa Taylor

Corporate Vice President | Azure & Industry



Alysa Taylor is the corporate vice president responsible for the Azure and Industry businesses at Microsoft. She leads product marketing teams responsible for the solutions and services that enable digital transformation for organizations around the world. Her team is focused on creating product strategies, building go-to-market plans, helping sellers be more effective, and executing impactful marketing plans for some of the fastest growing products in Microsoft's portfolio, including Azure, Azure AI, Intelligent Data Platform, Industry Clouds, and emerging capabilities like industrial metaverse. Her Microsoft tenure began in 2004, and she has served in a variety of roles, including overseeing the explosive growth of the Azure business in the United States and building Microsoft's first ISV program for developers.

Kathleen Mitford

Corporate Vice President | Global Industry Marketing



Kathleen Mitford is the Corporate Vice President of Global Industry Marketing at Microsoft, responsible for providing customers with robust industry solutions through the Microsoft Cloud and Microsoft's partner ecosystem. Prior to Microsoft, Kathleen spent 15 years at PTC where she started as the VP of Market and Competitive Strategy and rounded out her time as the EVP, Chief Strategy Officer, and executive sponsor of the Microsoft partnership. While at PTC, Kathleen oversaw Strategy, Mergers & Acquisitions, Strategic Alliances, Corporate Marketing, and PTC Academic. Kathleen is also a passionate champion of diversity and inclusion and women in technology, and a proud wife and mother of two.

David Rhew, MD

Global Chief Medical Officer (CMO) and VP of Healthcare



David Rhew is Global Chief Medical Officer (CMO) & VP of Healthcare for Microsoft. He is Adjunct Professor at Stanford University; holds six U.S. technology patents that enable authoring, mapping, and integration of clinical decision support into electronic health records; and has been recognized as one of the 50 most influential clinician executives by Modern Healthcare.

Dr. Rhew received his Bachelors of Science degrees in computer science and cellular molecular biology from University of Michigan. He received his MD degree from Northwestern University and completed internal medicine residency at Cedars-Sinai Medical Center. He completed fellowships in health services research at Cedars-Sinai and infectious diseases at UCLA. He has served as CMO and VP for Samsung; SVP and CMO at Zynx Health; clinician/researcher at the VA Greater Los Angeles Healthcare System and RAND; and Associate Clinical Professor of Medicine at UCLA. David has served on National Quality Forum's Executive Committee for Consensus Standards and Approval, chaired the Consumer Technology Association Health Technology Board, and sits on the AdvaMed Digital Health Board and the Governing Committee for NESTcc (National Evaluation System for health Technology coordinating center), the medical device advisory group for FDA, CMS, and NIH.

Kenneth Harper

Vice President & General Manager | Nuance Dragon Ambient eXperience solution



Kenneth Harper is the Vice President and General Manager of Nuance's Dragon Ambient eXperience solution. Kenn has been working in the conversational AI industry for 15+ years, helping to shape virtual assistant solutions across mobile phones, TV's, cars, wearables, robotics, and most recently healthcare systems. Kenneth leads Nuance's Healthcare Virtual Assistant business, which leverages an advanced suite of technologies combined with purpose-built hardware to streamline interactions with the EHR and creation of clinical documentation, allowing physicians to remain 100% focused on the patient without technology getting in the way. Kenn holds a B.S. in human factors engineering from Cornell University and a M.S. in human factors from Bentley University.

Hadas Bitran

General Manager | Health AI



Hadas Bitran is Partner GM Health AI and Head of Health & Life Sciences at Microsoft Israel R&D Center. Hadas and her multi-disciplinary R&D organization focus on building AI technologies for clinical decision support, conversational AI and natural language processing for health & life sciences and have shipped multiple products and cloud services for the healthcare industry. In addition to her work at Microsoft, Hadas previously served as a Board Member at SNOMED International, a not-for-profit organization driving clinical terminologies worldwide. Hadas also founded the Med4Tech-by-8400 program, a clinical training program for R&D technologists, aiming to advance HealthTech in Israel. Prior to Microsoft, Hadas held senior leadership positions managing R&D and Product groups in hi-tech corporates and in start-up companies. Hadas received her B.Sc. in Computer Science from Tel Aviv University, and her MBA from Kellogg School of Management, Northwestern University in Chicago.

Umesh Rustogi

General Manager | Microsoft Healthcare Industry Cloud



Umesh Rustogi serves as the General Manager of Microsoft Healthcare Industry Cloud. In this role, he leads product and engineering teams in developing advanced platform and solution capabilities tailored for the health and life sciences industry, building on key cloud technologies like Azure, Microsoft Fabric, Power Platform, and Dynamics 365.

With over 20 years of extensive experience in enterprise software, Umesh has held pivotal roles in engineering, architecture, product management, and strategy at industry-leading companies including Microsoft, SAP, i2, and IBM. He has had a specialized focus on cloud platforms, cloud integration, and various application domains.

Holding a master's degree in industrial engineering from North Carolina State University, Raleigh, and a bachelor's in mechanical engineering from the Indian Institute of Technology (IIT), Delhi, Umesh is deeply passionate about utilizing technology and his experience to drive innovations in healthcare and improve health outcomes.

Linishya Vaz

Principal Product Manager | Health and Life Sciences



Linishya Vaz is a Principal Product Manager of Health and Life Sciences at Microsoft, a team focused on bringing cutting edge data and AI technologies to the healthcare space. In her current role she drives customer focused marketing campaigns and communications of transformative solutions for the delivery of health care. She joined Microsoft in 2015 when she worked on app category management in the Microsoft digital store. She has been a passionate advocate for Microsoft's products and their ability to make an impact on businesses and consumers. Prior to Microsoft, Linishya has worked on marketing, product management across leading companies like Amazon where she has spearheaded innovative digital marketing campaigns and launched new consumer products. At Amazon, she managed leading consumer electronics brands across a wide portfolio of products. Linishya has received her Bachelors in law from Pune University, India, Masters of Business Law from National Law School, India and a MBA from Paul Merage School of Business, University of Irvine.